

# *Kiss Your Marker Goodbye!*



Burn



Flip



Burn



**LightScribe** is a new technology that offers consumers and businesses a simple, no-hassle way to burn professional, silkscreen-quality labels on their CDs and DVDs.

Using the same laser that burns data in their disc drives, customers burn their data as always, flip the disc over, reinsert it into the drive and burn a precise label.



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## THREE ELEMENTS

The three elements of the LightScribe system are designed to work together seamlessly: Lightscribe hardware, software, and media give you great looking, customized labels for your CDs and DVDs — wherever and whenever you need them.

**1 Hardware** – LightScribe enabled drives help ensure precise, consistent imaging on the disc surface for sharp, detailed labels.

**2 Software** – LightScribe-enabled software from your favorite software companies makes it easy to create disc labels—using your own text, photos, or designs.

**3 Media** – A thin dye coating on the label side of LightScribe discs absorbs laser light, which triggers a chemical reaction to give you a silkscreen-quality reproduction of your artwork, text, or photos.

## BENEFITS

- ▶ **Professional-quality labels:** Laser precision and detail mean no more markers or sticky labels on your disc
- ▶ **Simplicity:** Just burn the disc, FLIP it and burn the label
- ▶ **Mobility:** No need for a printer! Your disc can be labeled wherever and whenever data is burned on it
- ▶ **Creativity:** Freedom to combine text and graphics to label your disc



### DESCRIPTION

### UPC

| DESCRIPTION                                     | UPC             |
|---|-----------------|
| 52x CD-R LightScribe 10 Pack Slim Jewel Case    | 0-51122-18013-2 |
| 52x CD-R LightScribe 30 Pack Spindle            | 0-51122-18012-5 |
| 8x DVD+R LightScribe 5 Pack Standard Jewel Case | 0-51122-18014-9 |